

# Knowit in brief

We are a Nordic consultancy firm that supports companies and organizations in the digital transformation. We offer services in system development, data-driven customer experiences, the internet of things, cloud, cybersecurity, and management consultancy.

## | Our vision

We create a sustainable and humane society through digitalization and innovation.

## | Our mission

By combining strategic abilities with a passion for technology and creative solutions, we create digital opportunities and long-term value.

## | Our business areas

We deliver strategic services and digital solutions from our four business areas: Solutions, Experience, Connectivity, and Insight.

## Quick facts

- Established in 1990
- Offers bespoke system development and services in data-driven digital communications, the internet of things, cloud, and management consultancy
- Established in Sweden, Norway, Denmark, Finland, Germany, and Poland
- Has over 4,000 employees
- Per Wallentin is CEO and President
- Listed on NASDAQ OMX Stockholm since 1997



## Solutions

- Delivers bespoke system solutions based on the latest technology
- 1,900 specialists
- Offers specialized competence in every part of the system development process – from idea, architecture, and project steering to programming, testing, and security

## Experience

- The leading digital agency in the Nordic region at the interface between technology and communication
- 1,000 specialists
- Provides support in web, e-commerce, analysis, marketing, design, and big data

## Connectivity

- Offers high-tech solutions for the connected society of the future
- 750 specialists
- We help you with mobility, the internet of things, automation, cloud services, and cybersecurity and societal security

## Insight

- Management consultants who support their clients in creating agile organizations and performing digital transformations, from idea to result
- 480 specialists
- Wide competence and experience in data-driven growth, organizational and strategic development, security, e-health, and sourcing

## Our values

Knowit's corporate culture is based on fundamental values regarding a sustainable society and is created in the meeting between responsible managers and employees – and built on respect for the value of each individual, and dignity, openness, and honesty.

We have three core values:

- We are **fair**
- We are **close by** and available
- We are passionate about **innovation**

## Our employees

There are over 4000 people working at Knowit, in six countries. Their average age is 40 years and almost 30 percent of our employees are women, a figure we are working to increase.

Equality is an important issue and it is crucial for us that every employee be treated equally, regardless of age, gender, ethnicity, or creed. We regularly perform employee surveys to identify how we as an employer can improve.

## Knowit in figures

### Key figure / SEK million (2021)

Net sales	4,811.8
Operating profit before amortization of intangible assets (EBITA)	438.5
Result after financial items	370.1
Sales growth (%)	42.4
EBITA margin (%)	9.1
Adjusted EBITA margin (%)	10.1

### Equality and diversity / KPIs (2021)

Total proportion of women	Proportion of women among recruiting and wage-setting managers	Proportion of women in the Corporate Management Team	Proportion of women in the Board of Directors
28%	40%	60%	50%